

Esteban José Bocic Bravo (he/his)

Teresa Vial 1235 depto 142, San Miguel, Santiago | +569 8501 2088 | ebocic@gmail.com

Profile

- Multimedia communication specialist with a degree in Communications. I have always been related to technology in one way or another. I have 11 years developing websites and working in charge or jointly with designers, publicists and engineers among other professionals, so I understand the processes involved in the development of any web project. Concepts such as punctuality and honesty are present in each of the projects in which I have participated. I like challenges and constantly find myself studying and updating my knowledge and skills. For me teamwork and good communication are fundamental in any project. In the last year I have worked in the direction and consulting of e-commerce projects from the definition of requirements, through development, to the final delivery of the product.

Experience

WEB PROJECT MANAGEMENT | MEDIODIGITAL | 2012 - 2017

- Responsible for the development of projects in Medio Digital. My work in Medio Digital consisted of developing and supervising the development of web projects. In the development area I participated in the programming of most of the modules of each system. In the area of supervision, I worked in that each assignment given to the different professionals (designers, publicists, engineers, etc.) was made under the standards and times stipulated in the project. I also had a direct relationship with the clients at the time to define the requirements, to plan the developments and to start up the developed platforms.

BACKEND DEVELOPER MAGENTO 1 | TEKPRO 360 | 2017 - 2018

- For about 1 year I worked as a backend developer of the Magento 1 e-commerce platform. I worked in different e-commerce managed by this agency such as Casa Amarilla, Baby Infanti, Lego Shop, LATAM Pass Miles, Smart Shop, Movistar Shop, Garmin, Amphora among others. I actively participated in 2 Cybers with the mentioned companies, coordinating the correct start-up and making the necessary adaptations at platform level to be able to support the intensity of the visits. In addition to developing modules for the Magento backend, I actively participated in meetings with the representatives of each store in order to resolve and propose solutions to business problems for the e-commerce platform.

PROJECT MANAGEMENT | ELOCC CHILE | 2018 - 2019

- I worked as Project Director at Elocc Chile. I coordinated e-commerce development projects in the Magento 2 platform from the first stages to the delivery of the final product. I have worked on national and international projects in countries such as Paraguay and Peru. This coordination has not only been for the client, but also coordinating the different teams involved in the implementation of an e-commerce as designers and front, back and fullstack developers. My main role has been to be able to materialize the ideas of customers, translate them into a project planning and then coordinate the development and delivery of the platform in addition to ensuring good practices, a proper implementation of the solution in the market and keep everyone involved in the project informed of the progress.

PROJECT MANAGEMENT | CEI NEGOCIOS | 2019 - 2020

- I worked as Project Director at CEI NEGOCIOS. I coordinated e-commerce development projects in the Magento 2 platform from the first stages to the delivery of the final product. At this moment I am managing both development and maintenance and support projects. My role was divided into 3 major activities. The first was to assist in the pre-sale to the business team for the creation of commercial proposals in technical aspects from the point of view of development. The second was to lead and coordinate the different development teams to ensure the correct progress in each project. And finally, the third was to maintain a close relationship with clients, keeping them informed and always aware of the progress of the projects.

TECHNICAL LEAD / SENIOR CONSULTANT| AAXIS | 2020 – TODAY

- I currently work as a Technical Lead / Senior Consultant for the company AAXIS. My role is to advise the development teams when using technologies or languages for the development of projects and ensure their proper use in addition to compliance with good development practices. I am currently working on an e-commerce project for two of the largest TELCOS in the country.

TECHNICAL ARCHITECT / SENIOR CONSULTANT| AAXIS | 2021 – TODAY

- I currently work as a Technical Architect / Senior Consultant for the company AAXIS. My current role is to assist and advise on different projects about the technology stack, best practices and different architecture standards needed to build a specific project. Also as part of my responsibilities is to deliver to the development team the knowledge and guidelines to be able to execute the project successfully and also to train the client on the implementation done.

Education

ENSEÑANZA BÁSICA Y MEDIA SCUOLA ITALIANA VITTORIO MONTIGLIO | 2005

DIGITAL AND MULTIMEDIA COMMUNICATION | 2012 | UNIVERSIDAD DEL PACIFICO

- Degree in Communications
- With a major in: Audiovisual

SPOKEN AND WRITTEN ENGLISH (FCE CERTIFICATION)

SPOKEN AND WRITTEN ITALIAN

Professional Skills

HTML Y CSS

- ADVANCED

JAVASCRIPT (ANGULAR.JS, JQUERY)

- MIDDLE

PHP

- ADVANCED

MYSQL

- ADVANCED

OFFICE (WORD, EXCEL, POWERPOINT, PROJECT, JIRA, MONDAY, MANTIS)

- ADVANCED

BUNDLE ADOBE

- MIDDLE to ADVANCED

MAGENTO (1 Y 2)

- ADVANCED

AWS (AMAZON WEB SERVICES)

- BASIC

PROJECT MANAGEMENT SKILLS

- Cascade (Gantt Planning)
- SCRUM (In the process of obtaining the first certification PSM I)